# 23" Shelf Edge Touch Displays



Grab shoppers' attention on retail shelving units with interactive eye-catching digital endcap displays

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#### **Revolutionise Retail Shelving**

Upgrade from printed shelf labels to unlock new possibilities: utilise eye-catching animation for in-store marketing and remotely publish dynamic pricing strategies in an instant. Combine with our Ultra-Wide Stretched Displays to create striking shelving and end-aisle displays.

### Synchronise Multiple Displays

The multi-screen synchronisation function allows you to place multiple displays side-by-side and run attention-grabbing content seamlessly across the entire promotional endcap.





#### **Streamlined Enclosure**

Designed to maximise the impact of content, these displays feature a sleek, narrow bezel. This is especially important when placing multiple screens together. The compact design also adds to the aesthetic and reduces strain on shelf edges.



#### In-Cell PCAP Touch

Create an interactive experience without needing a glass front thanks to in-cell PCAP technology. This ensures superior optical quality and keeps weight to a minimum. Even if not initially required, built-in touch functionality ensures displays are futureproof and is included at no extra cost.



#### **Anti-Glare Coating**

Shelf-edge displays must compete with bright lighting and being mounted at upwards-tilted angles, which can make small text on price labels difficult to read. To combat this, these displays feature a special anti-glare coating that diffuses reflections without reducing brightness.



#### **Multiple Media Zones**

Create engaging content that utilises images, videos, scrolling text and even live webpages by sectioning the display into different media zones.



#### **Clear HD Resolution**

Unlike DV-LED shelf-edge displays, this solution uses a high definition LCD panel to provide a clear image. This is essential for finely-detailed content, such as labels with small writing and QR codes, as well as producing the best results when displaying video.



#### 700cd/m<sup>2</sup> IPS Panel

Designed for brightly-lit retail spaces, the high brightness nature of these displays means content really stands out. Plus, the commercial IPS panel guarantees accurate image quality at an ultra-wide viewing angle in any direction, without any falloff in colour accuracy.



#### Free Network Upgrade

These displays come with a free upgrade to unlock network CMS functionality. The built-in Android media player also allows you to easily update the screen via USB plug and play or using thirdparty software if necessary.

#### **Software Packages Available**

ONLY £1

No matter how advanced your requirements are, we can provide specialised software packages upon request to help bring your vision to life. These include the facility to synchronise the content with existing stock systems.



### **Key Features**



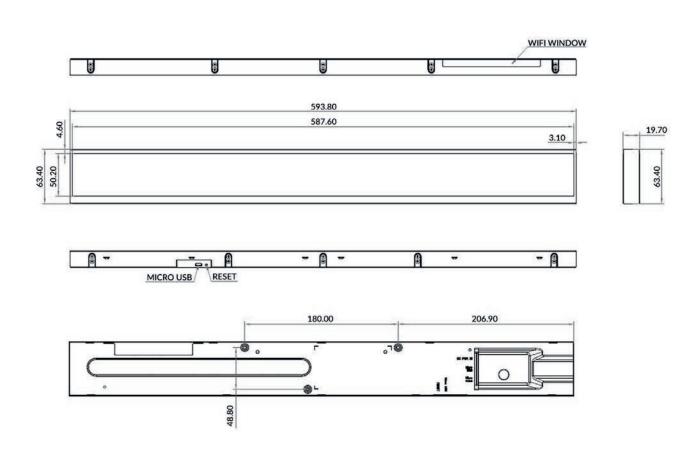
## Specification Table

		23 Inch
Panel	Resolution	1920x158
	Display Area (mm)	587.6x50.2
	Bezel Size (mm)	Top: 4.6, Left, Right: 3.1, Bottom: 8.6
	Aspect Ratio	960:79
	Brightness (cd/m²)	700
	Colour	16.7M
	Viewing Angle	178°
	Contrast Ratio	1,000:1
AV Outputs	Outputs	Micro HDMI
Power	Power Consumption (W)	<36
	Input Power Frequency	AC100-240V@50/60Hz
Touch	Touch Technology	Projected Capacitive
	Touch Points	10
	Glass Hardness	4H minimum
Mechanical	Unit Size (WxHxD mm)	593.8x63.4x19.7
	Package Size (WxHxD mm)	660x210x219
	Net Weight (Kg)	0.82
	Gross Weight (Kg)	TBC
Environmental	Operating Temperature	0°C to 45°C
	Storage Temperature	-20°C to 60°C
	Operating Humidity	10% to 80%
Computer	Media Formats	Video (MPEG-2, GOOGLE VP8, H.263, MOTION JPEG), Audio (MPEG Audio, WAV Audio, OGG Audio, FLAC Audio, MIDI Audio), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x158
	CPU	ARM Cortex <sup>™</sup> -A17 , Quad-core, 1.6GHz
	GPU	ARM Mali-T764 500MHz
	RAM	1GB DDR3
	USB	Micro USB 2.0 (Host 1ea, OTG 1ea)
	LAN	10/100M Ethernet (Network Version Only)
	Wi-Fi	802.11 b/g/n (2.4GHz) (Network Version Only)
	OS	Android 7.1
Accessories	Included	Scheduling Software, Power Supply
	Optional	Network Upgrade
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime

#### Errors and omissions excepted



## Technical Drawing



### Why Choose Our Commercial Display Solutions?

